

MAY IS SEXUAL VIOLENCE AWARENESS MONTH

Stand With Survivors: Share a Message of Support

In honor of survivors everywhere, we invite you to write a message of support, hope, or solidarity on a denim pocket. Your words matter. Together, we send a powerful reminder that survivors are believed, supported, and never alone. Optional: Snap a photo and share it on social media using the tags #DenimDay #SupportSurvivors, #SVAM, and Tag us, @TheDragonflyCentre!

Why Denim? Denim became a symbol of protest against victim-blaming and misinformation surrounding sexual violence after a 1998 Italian court ruling where a sexual assault conviction was overturned because the judges said the survivor's jeans were "too tight," implying she must have helped remove them and therefore consented. People around the world became involved in Denim Day (April 30th) to show solidarity and act as a reminder that what someone wears is never an excuse for sexual violence.

